



DEPARTMENT OF COMMERCE (AIDED)

Name of the Event : Fintech in Digital Commerce Seminar
Date : 26.02.2019
Venue : College Campus
No of Beneficiaries : 820

INVITATION

  ISO 9001:2015  

Department of Commerce
Sri G.V.G. Visalakshi College for Women (Autonomous)
Affiliated to Bharathiar University
Re-Accredited at 'A' Grade by NAAC
Udumalpet- 642 128

**National Level Seminar on
FINTECH IN DIGITAL COMMERCE**

Sponsored by University Grants Commission (UGC)
Date: 26th February 2019, Tuesday. Venue: GVG Auditorium

INAUGURAL SESSION : 9.30 a.m – 11.00 a.m

Inaugural & Keynote Address : **Dr. P.R. Muthuswamy**
Director – Academics,
Dr. NGP Educational Institutions,
Coimbatore.

Technical Session I : 11.15 a.m – 12.45 p.m
Topic : Banking in the Digital Era: Challenges and Opportunities

Resource Person : **Mr. J. Vivian Divagaran**
Assistant Manager,
The South Indian Bank Ltd,
Customer Relations Department, Thrissur.

Technical Session – II : 2.00 p.m. - 3.00 p.m.
Topic : FINTECH: Yesterday - Today - Tomorrow!

Resource Person : **Mr. S. Senthil Anand**
Director - Digital Marketing,
Skoruz Technologies, Chennai.



VALEDICTORY SESSION : 3.15 p.m. - 4.15 p.m.

Resource Person : **Dr. V.Ramanujam**
Associate Professor,
Bharathiar School of Management and
Entrepreneur Development,
Bharathiar University, Coimbatore.

ORGANISING COMMITTEE

Patron : **Mr. G. Raveendran**
Secretary

Chairman : **Mrs. S. Kalaiselvi**
Principal i/c

Advisor : **Dr. N. Lakshmi**
Head, Department of Commerce

Convenor : **Dr. R. Vanamadevi**

Co- Convenor : **Dr. C. Brindhadevi**

Members : **Dr. R. Parameswari**
Dr. M. Kalavathi
Dr. K. Umamageswari
Dr. C. Pushpalatha
Dr. S. Bhuvaneswari

For Registration please refer:

https://docs.google.com/forms/d/1TFRB_gwqInC2-bct96eY0BHRv79t6f26gs078iHuUfpw/edit

Contact Numbers : Phone: 8778385745, 9659457062.

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Sri G.V.G. Visalakshi College for Women

DEPARTMENT OF COMMERCE (AIDED)



FIN TECH - 26.02.2019

ACADEMIC YEAR 2018-2019



DEPARTMENT OF COMMERCE

PRESS REPORT

Department of Commerce, Sri GVG Visalakshi College for Women organized UGC sponsored one day National level seminar on "FINTECH IN DIGITAL COMMERCE" on 26th February 2019, Tuesday at G.V.G.Auditorium, Udumalpet. Mr.G.Raveendran, Secretary and the Principal in – charge Prof.S.Kalaiselvi inaugurated the seminar by Lighting the Kuthuvilakku. Dr.N.Lakshmi, HOD of Commerce welcomed the gathering and introduced the theme of the seminar. Dr.P.R.Muthusamy, Director-academics, Dr.NGP Educational Institutions, Coimbatore delivered the inaugural address. In his inaugural address he highlighted the importance of computing intelligence, financial intelligence and data intelligence in the digital era. He also motivated the students to develop the reading habits and update themselves to meet the global standards with the help of modern technologies.

Mr.J.Vivian Divagaran, Assistant Manager, South Indian bank, Thrissur discussed about challenges and opportunities of the Banking sector in the digital era and highlighted the technological advancement and interruptions in the day to day banking environment.

Mr.S.Senthil Anand, Director, Digital Marketing, Skoruz technologies, Chennai, focused on how the technological development has taken place in financial service sector over the period and discussed the FINTECH applications of today and in future.

Dr.Ramanujam Velusamy, Associate professor, Bharathiar School of Management and Entrepreneur Development, Bharathiar University, Coimbatore, addressed the significance of personality development to meet the technological advancements in the current scenario.

Totally 820 students belong to Commerce and Management stream from colleges of Tiruppur district participated and benefited of this seminar. Dr.R.Vanamadevi, Convener, and C.Brindhadevi Co-convenor organized the seminar.


Head of the Department
Assistant Professor
Dr. S. Thangavelu, Dept. of Commerce,
Sri G.V.G.Visalakshi College for Women,
UDUMALPET-642 128.


Signature of the Principal
PRINCIPAL-UG
SRI GVG VISALAKSHI COLLEGE
FOR WOMEN (AUTONOMOUS)
VENKATESA HILLS (POST),
UDUMALPET - 642 128.

ONE PAGE REPORT

